

Exhibit E

1/6/2006

Website statistics, hit counter, web analytics - HitsLink

are the differences?

**Comprehensive Search Engine Marketing Features**

- Referrals and search terms are tracked from hundreds of search engines.
- Tracking is by site and by page for better optimization analysis.
- See your site's link popularity on top search engines.
- See your search engine rankings for your search terms on top search engines. Compare these to your competitors.
- Research potential click fraud by seeing repeat clicks by IP address, country of origin and more.

**WordTracker Integration**

- WordTracker is a database of terms that people search for derived from hundreds of millions of searches. You enter a search term, and we tell you how often people search for it and how much competition there is for the search term. With this data, we provide a Keyword Effectiveness Index (KEI) that measures the popularity of a search term against the amount of competition for the search term. This helps you find niches to maximize your search engine traffic. This report helps you find all keyword combinations that bear any relation to your business or service - many of which you might never have considered. Perform many different style searches, including thesaurus-based searches for the most effective keywords.

**Sub-Accounts**

- For consultants or webmasters with many sites, you can add unlimited sub-accounts to your main account. This consolidates billing under the main account and provides substantial cost savings.

Each sub-account has its own private login and password. Sub-accounts cannot see other sub-accounts, so privacy is maintained.

**E-Mail Traffic Alerts**

- You can setup alerts to notify you when certain traffic levels are hit.
- Alerts can be by hour, day, or week.
- Get notified when your traffic spikes!

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Pg 65 of 71

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